

**THE COAST NEWS GROUP & PET ALLIANCE CLUB (P.A.C.)  
PRESENT NEW MEMBER**

# ADVERTISING BENEFITS

## Discounted Advertising Templates:

Plug in your logo & contact info and announce your new membership with either of these two size options:

2 col. x 3"  
Just **\$79**  
(reg. \$204)

**Helping to create an environment  
for our furry friends**

**P.A.C.**  
Pet Alliance Club

*Proudly introducing our newest member ...*

This business is a member of  
the Rancho Coastal Humane  
Society's pet friendly  
business alliance  
since 2010

**YOUR LOGO  
HERE**

**www.RCHumaneSociety.org**

To take advantage of the  
advertising benefits of your  
P.A.C. membership contact:

Chris Kydd

**760-436-9737**

or email:

[advertising@coastnewsgroup.com](mailto:advertising@coastnewsgroup.com)

## Helping to create an environment for our furry friends

**P.A.C.**  
Pet Alliance Club

This business is a member of the  
Rancho Coastal Humane Society's pet  
friendly business alliance since 2010

**www.RCHumaneSociety.org**

3 col. x 3.75"  
Just **\$107**  
(reg. \$315)

**P.A.C.**  
Pet Alliance Club



\*Templates can be run up to 6x at these rates, then  
advertiser can run any ad size at **25% off the current rate**  
card for up to an additional 6x in print or online.